



Leaders Engaged to Influence Kenya

Goal: Leaders of integrity spearheading holistic societal transformation

ELNET Vision

“Everyone will know a leader of integrity
who is spearheading holistic societal
transformation everywhere”

ELNET Mission

“To engage, develop, multiply and synergize Christ-centred leaders of integrity to transform every sector of society”

ELNET Motto

Lived out Integrity

ELNET PROGRAMS

ELNET
GOVERNANCE
PROGRAM
(EGP)

ELNET
MENTORING
PROGRAM (EMP)

ELNET
BUSINESS
PROGRAM (EBP)



1. ELNET Governance Program

Mission

To build leaders and engage societal leaders to lead holistic societal transformation through godly values

ELNET Governance Program Activities:

- Spearheaded Moral Foundations for Kenya's Vision 2030, National Values and Principles, and contributed to Chapter 6 of Kenya's 2010 Constitution
- Facilitates value-based Civic Education & Engagement (Kenyans to elect **BE-VIP** leaders (**B**lameless, **E**mpowering, **V**isionary, **I**nclusive, **P**rotector of family values))

ELNET Governance Program also:

- Completed a curriculum on Responsible Citizenship (Kenya's three topmost needs):
 - Cohesion
 - Citizenship
 - Culture
- *Wajibika* Governance TOT – For churches and Civil Society Organizations
- Partnered with other organizations to host the 2017 Senatorial Debate which was aired live and where all the candidates participated

2. ELNET Mentoring Program

Mission

To prepare the **next generation of leaders** through a lifestyle of integrity and enduring values

ELNET Mentoring Program

Partner youth organizations; schools, churches, universities and communities to empower the **next generation of Kenya's leaders** to be people of **character, conviction and courage**.

- Mentoring manual & training (one day; mentors-in-training and on-going support)
- Support student leaders mentoring
- Equipping teachers and lecturers

ELNET Mentoring Program

(Has trained over 1,500 mentors in schools, universities, churches, and communities using the ELNET Mentoring Manual)

- Field tested material for teaching **ethical values for leadership and business** to teens.
- Organized Mentoring events in many High schools, Universities, Churches & their camps.
- Supporting mentoring of 3,000 Young Ethical Leaders by 10 partner ministries and tens of Churches through *‘Nimeamua kuwa Ethical’*

3. The ELNET Business Program

Mission

“To promote ethical values and empower people to run business ethically while seeking to transform their industries.”

ELNET Business Program

It empowers business leaders to transform the culture of their industry—deal with corruption/challenges

- 30 Ethical Statements
- Business Leaders Forum— monthly
- Church Business Connection – Training Business People in churches
- Ethical Assessments of Leaders & Businesses :22 leaders/18 businesses given ‘Mark of Ethics.’

WHY ETHICAL ASSESSMENT?

1. Scarcity of leaders of integrity – all areas
2. Deteriorating morals, values and ethics in all areas of society (Okumo, 2002)
3. Prevalent mindset that Kenyan leader or business cannot succeed unless corrupt. This discourages meritocracy, hard work, hope, innovation, global competitiveness
4. Few positive role models for Kenyan youth and society (Eldon, 2011)
5. To help leaders & businesses/orgs. to grow in ethical practice - to influence industries and the nation

Research Ethics Observed

1. Only leaders and orgs./businesses that gave express and voluntary consent participated.
2. Respondents voluntarily gave information
3. Research subjects do not know who responded from a large list of contacts
4. Averages from categories used. No respondent identified – confidentiality
5. Data collection by research assistant who did not design the survey instrument

ETHICAL LEADER ASSESSMENT

- The leader needs to attain an average of 80% ethical practice perception rating by around 25 respondents from the following categories:
- Spouse and children over 10 years (where applicable)
- Close relatives and friends
- Business/organizational associates (peers)
- Board members and Senior and junior staff members
- Key business/organizational accounts (customers) the leader handles personally

ETHICAL BUSINESS ASSESSMENT

The business needs to attain an average of 80% ethical practice perception rating by about 30 respondents from the following categories:

- Customers
- Suppliers
- Senior (management/leadership) and Junior staff members
- Board members
- Competitors in the same industry

The 2013 recipients of the ELNET Ethical Leaders & Businesses Awardees (7 in total)

Leaders & Businesses

1. Luke Kinoti, CEO & Fusion Capital Group
2. Jonathan Njine, CEO & Lubesol Ltd
3. Paul Mahiaini, CEO & Stoic Car Centre
4. Mary Munyiri, CEO, ECLOF (Leader only)

Ethical Awardees in 2014 (9 in total)

4(b) ECLOF Kenya (Business only, leader was awarded in 2013)

5. Evelyne Akinyi Odongo, CEO & MEFA

Creations

6. Simon Wafubwa, MD & EnWealth Financial Services (formerly Liberty Pensions)

7. Willy Simon, MD & ESRI Eastern Africa

8. Joel Macharia, MD & Compassion International Kenya

2015 Ethical Leaders & Businesses (4 awards)

9. Mr. Gordon Odundo & Gertrude's Children's Hospital

10. Eng. Solomon Kitema & Terms (Eng.) Kenya Ltd.

2016 Ethical Leaders & Businesses (10 awards in total)

11. Amb. Kariuki Kigo & Safety Surveyors Ltd.

12. Mr Bob Nyanja & Cinematics Ltd.

13. Ms. Angie Murenga & Kingdom Business Solutions

14. Eng. Peter Njeru & RIVA Petroleum Ltd

15. Stoic Ltd (Reassessment)

2017 Ethical Leaders & Businesses (4 awards in total)

16) Dr Cathy Mwangi & m-Health Kenya

17) Eng. Francis Djirackor & Elris Communication Services Ltd

2018 Ethical Leaders & Businesses (4 awards in total)

19) Daniel Kamau & Fusion Capital LTD

20) Judah Bett - Managing Director ESRI EA

2019 Ethical Awardees – 3 Leaders and 2 Companies

- Dr. Hezron Arunga – International Partnerships
Services East Africa Limited
- Dr. Kibata Githeko – City Eye Hospital
- Valentine Gitoho

**“Join us in pursuing
transformation of Kenya’s
business & societal culture to
Ethical Leadership and Ethical
Business through Enduring
Values”**





ELNET

ETHICAL LEADERSHIP NETWORK

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